

Mel Biológico

# MEL SANTA MARIA Mel Biológico







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EXPERIENCE THE PURE NATURE OF TRÁS-OS-MONTES

A PORTUGUESE PRODUCT OF AWARD-WINNING QUALITY



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#### COMPANY AND PRODUCTION

COMPANY AND PRODUCTION: MSM - MEL SANTA MARIA IS DRIVEN BY ITS CORE VALUES OF DETERMINATION, EFFICIENCY AND PROFESSIONALISM, IN THE PRODUCTION OF PREMIUM QUALITY, AWARD-WINNING, SINGLE-FLOWER POLLENS AND HONEYS.









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SWEETEN WITH NATURE, Choose mel santa maria.





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MSM - MEL SANTA MARIA'S PRIME OBJECTIVE IS TO PRODUCE HIGH QUALITY HONEY. WE WANT OUR CUSTOMERS TO EXPERIENCE NATURE THROUGH EVERY POT OF HONEY WE PRODUCE.

TODAY, MSM - MEL SANTA MARIA'S ENTIRE APICULTURAL PRODUCTION IS ORGANIC. APIARY MANAGEMENT, PRODUCTION METHODS AND TREATMENTS CARRIED OUT IN BEE COLONIES ARE ALL MONITORED BY A CERTIFIED PORTUGUESE BODY.





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WE TAKE FULL RESPONSIBILITY FOR THE PRESERVATION OF BOTH THE ECOSYSTEM - THROUGH THE LOCATION OF OUR APIARIES - AND THE ENVIRONMENT, BY ENSURING THAT ALL OF THE BEE COLONIES IN OUR APIARIES ARE TREATED WITH PRODUCTS AUTHORISED FOR ORGANIC BEEKEEPING.

MSM - APICULTURA LDA WAS ESTABLISHED IN JULY 2014, WITH THE OBJECTIVE OF REFOCUSING AND MODERNISING ALL OUR BEEKEEPING ACTIVITY.



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ALL OF THE HONEY WE SELL IS PACKED AND LABELLED IN OUR PROFESSIONAL ATELIER.



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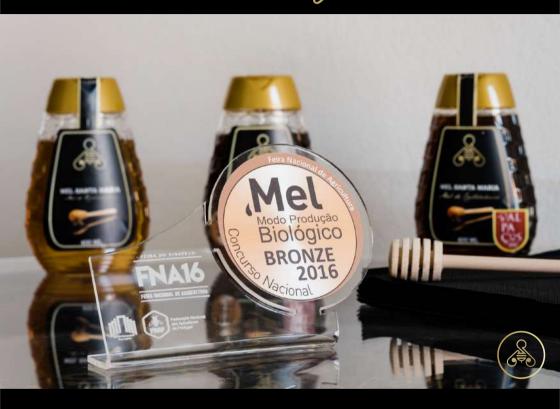
#### THE BRAND

MEL SANTA MARIA WAS BORN WHEN A SWARM APPEARED AT THE QUINTA DO PARANHO, IN SANTA MARIA DE ÉMERES, VALPAÇOS, IN 1995. THIS SWARM WAS PLACED IN A HIVE, AND THEN CLOSELY MONITORED AND OBSERVED ON A WEEKLY BASIS...AND OUR INTEREST IN BEES BEGAN TO GROW. NATURALLY, AS OUR BEEKEEPING PRODUCTION INCREASED, SO DID THE NEED TO CREATE A BRAND.

MEL SANTA MARIA IS A TRIBUTE TO THE VILLAGE WHERE IT ALL BEGAN, SANTA MARIA DE ÉMERES.



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WE WERE AWARDED THE BRONZE MEDAL IN 2016, AND GOLD IN 2017, IN THE HEATHER HONEY CATEGORY OF THE ANNUAL HONEY COMPETITION, ORGANISED BY FNAP, THE PORTUGUESE BEEKEEPERS NATIONAL FEDERATION.

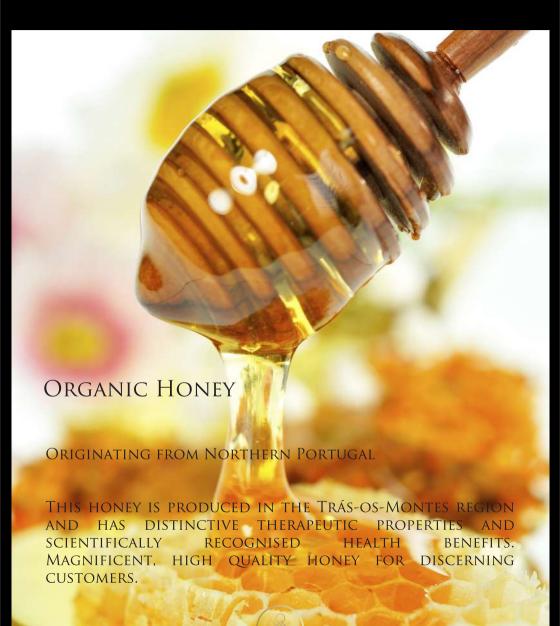
#### **AWARDS**







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CHARACTERISTICS: COLOUR: DARK AMBER

AROMA: MILD

TASTE: SWEET WITH A BITTER AFTERTASTE

TEXTURE: THICK, LESS LIKELY TO CRYSTALLISE



MEL SANTA MARIA'S CHESTNUT HONEY IS PRODUCED IN THE MOUNTAIN REGIONS OF THE VALPAÇOS DISTRICT, CHARACTERISED BY THEIR HUGE CHESTNUT TREE PLANTATIONS. A HIGHLY NUTRITIOUS HONEY AND ESPECIALLY VALUED FOR ITS MINERAL CONTENT.

A UNIQUE HONEY THAT TASTES DIFFERENT FROM THE REST.

#### CHESTNUT HONEY



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CHARACTERISTICS: COLOUR: LIGHT AROMA: MILD TASTE: SWEET

TEXTURE: FINE, NORMAL CRYSTALLISATION.

MEL SANTA MARIA'S ROSEMARY HONEY (LAVANDULA STOECHAS) IS PRODUCED AT AN ALTITUDE OF 400 M OR LESS, BETWEEN VALPAÇOS AND MIRANDELA IN TERRA QUENTE TRANSMONTANA, AN AREA WHERE THESE WILDFLOWERS GROW SPONTANEOUSLY. ROSEMARY HONEY IS LIGHT IN COLOUR, WITH A SMOOTH FLAVOUR AND A DISTINCT AROMA.

#### ROSEMARY HONEY



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#### **CHARACTERISTICS:**

COLOUR: DARK Aroma: Strong Taste: Sweet

TEXTURE: FINE, NORMAL CRYSTALLISATION.



MEL SANTA MARIA'S IS PRODUCED IN THE MONTALEGRE DISTRICT OF THE BARROSO REGION. THESE BLOOMS CAN BE FOUND ABOVE AN ALTITUDE OF 800 M, AN AREA MAINLY PREDOMINATED BY ERICA ARBOREA AND ERICA UMBELLATA HEATHER VARIETIES, AS WELL AS OAK (QUERCUS FAGINEA). HEATHER HONEY IS DARK IN COLOUR WITH A STRONG AND INTENSE FLAVOUR, INTENSELY ACCENTUATING ITS SMELL. THIS HONEY WON BRONZE AND GOLD AWARDS IN 2016 AND 2017, RESPECTIVELY.



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POLLEN IS A NATURAL FORTIFIER AND IS CONSIDERED TO BE ONE OF THE MOST COMPREHENSIVE NATURAL SUPPLEMENTS. IT IS RICH IN PROTEIN, FREE AMINO ACIDS, VITAMIN B COMPLEX AND FOLIC ACID. POLLEN SHOULD BE CONSUMED ON A DAILY BASIS.

JUST A SINGLE TABLESPOON IS REQUIRED TO IMPROVE BOTH THE SPIRIT AND HEALTH. IT POSSESSES STRONG INVIGORATING POWERS.

#### POLLEN





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Online Shop

WWW.MELSANTAMARIA.COM SIGN UP FOR OUR NEWSLETTER

TO RECEIVE OUR NEWS AND PROMOTIONS.

FACEBOOK/MELBIOLOGICO

ATELIER AND SHOP OPEN TO THE PUBLIC

VALPAÇOS

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